

# The *THINKING LIKE A LEADER* Program

## THREE COMPACT, INTERLOCKING CLASSES DESIGNED TO PREPARE LEADERS OF ORGANIZATIONAL IMPROVEMENT AND CHANGE

**SYNOPSIS:** The expertise needed to take your company to the next level is already waiting in the experience, knowledge and intuition of your current employees and managers. The *Thinking Like A Leader* Program is about helping your people to better tap into this resource, focus it, lead it, break through old barriers and produce outstanding results.

**THE NEED:** Exceptional leaders, those that can successfully initiate and nurture significant and lasting change, must possess skills in three areas:

- They must be able to go beyond the reactive SWOT approach to planning – to be proactive in discovering and building successful futures for their organizations and their customers
- They must know how to gain buy-in and manage progress toward challenging organizational goals
- They must achieve and sustain focus and balance – they require superior effectiveness on what matters most from themselves and their people



These skills can be all be learned – unfortunately this path is often a very slow and difficult one.

**THE SOLUTION:** The *Thinking Like A Leader* Program was specifically designed to accelerate development of the precise leadership skills required for organizational improvement and change. Each *Thinking Like A Leader* module is focused on building key skill areas required for exceptional leadership. And while each module complements the others, each is also a stand-alone course.

From the beginning of each module, students use powerful and proven approaches integrating hard and soft skills on their own real world situations. Each module is rich in theory, tools, application and feedback. Afterwards, students are supported by three months of complementary coaching in applying their new *Thinking Like A Leader* skills.

The bottom line result is that the *Thinking Like A Leader* program produces better leaders faster and that your ROI begins in the classroom.

*The quality of leadership, more than any other single factor, determines the success or failure of an organization.*

Fred Fiedler & Martin Chemers  
Improving Leadership Effectiveness

# The *THINKING LIKE A LEADER* Program



## CONFLICTS AND CONUNDRUMS

## BETTER PLANNING FOR BETTER RESULTS

## THOUGHT TO ACTION

Our cornerstone course designed to enhance a leader's ability to find breakthrough solutions to problems, improve key performance areas and create better relationships

The **Thinking Like A Leader** Program keystone course which focuses on the development of superior individual and group planning skills. This includes current and future state reality scans, design of required change elements, anticipation of unintended consequences, intermediate objective prerequisite detailing, and critical path

This capstone course helps leaders obtain organization buy-in, overcome resistance to change and other obstacles and manage the day-to-day progress toward goals.

1 Day

2.5 Days

1.5 Days

\$475 per student

\$1,250 per student

\$750 per student

\$2,200 per student for the complete program, a \$275 savings

**The instructor** for all **Thinking Like A Leader** Programs is Michael Clingan: founding partner of The Claymore Group and Innovation Architects, former Director or VP of three international firms and Chancellor of the acclaimed C-bridge Institute on the MIT campus. His career spans manufacturing, engineering, sales, marketing, training and consulting. He is a member of CollegeAmerica's adjunct faculty and its advisory board.



### FAQs:

- The **Thinking Like A Leader** Program is designed to optimally follow the above sequence. It can be conducted module-by-module or in five continuous days. When booked as a continuous five day curriculum the per student tuition is discounted to \$2,200.
- The **Thinking Like A Leader** Program is generally offered in closed sessions with students from a single company present due to the often sensitive nature of the situations discussed and solutions developed during each class.
- The **Thinking Like A Leader** Program or its modules are excellent for company off-sites but can be conducted on-site if the classroom is sufficiently private and free of interruptions.
- Class sizes are limited to 18 students due to the highly interactive nature of each module.
- The minimum tuition for a closed session is the same as for an eight student class.
- Coach class air, car, hotel and meal expenses for the instructor of closed sessions will be covered by the hosting company.
- **Our simple guarantee: You must feel you have received an outstanding course of immediate value to your company or else your tuition is free.**

For more information please go to [www.thinkinglikealeader.com](http://www.thinkinglikealeader.com) or contact us at 970.613.0923