



AN ENGAGING DAY OF EFFECTIVE LEADERSHIP DEVELOPMENT

It can be a challenge - finding new ways to develop your organization's leaders - enhancing their core skills in a stimulating and enjoyable environment.

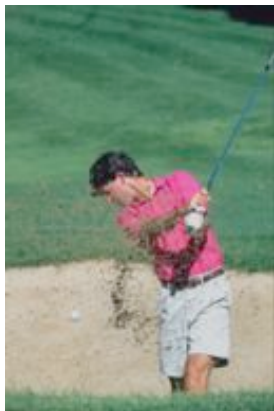
Here's a unique solution that does just that, and in a professional manner that also fosters essential networking and team-building:

We've integrated the great leadership lessons of business and those of golf into a rewarding one day program.

Taking blended learning in a fun new direction, this is a program your people will be raving about, and which provides skills they'll be using everyday, for years to come.



Golf is 20 percent talent and 80 percent management.
- Ben Hogan



Golf is the closest game to the game we call life. You get bad breaks from good shots; you get good breaks from bad shots - but you have to play the ball where it lies.
- Bobby Jones

CAN'T ALL EXECUTIVE DEVELOPMENT COURSES BE THIS USEFUL AND FUN?

This one is because it's designed from the ground up for busy adult learners - business people who want practical information they can quickly learn and apply, while allowing for networking with peers in a fun environment.

This program blends lessons from leadership and golf, taking valuable concepts from each and revealing something unique through their combination.

Executives will learn important and immediately useful lessons they can apply at work and in their leisure time.

At the end of the day, they'll be thinking like leaders and swinging like pros.

A TYPICAL ONE-DAY PROGRAM

(program content and length is flexible*)

FUNDAMENTAL SKILLS

Leadership - 6.5 steps to better leadership

Golf - Putting as if your game depended on it

INNER AND MENTAL GAME

Leadership - Focusing creativity & effort for maximum results

Golf - Saving strokes through course management

PLAYING TO WIN

Leadership - Prerequisites for success, managing Murphy

Golf - 200 yards and in - where the game is won

PUTTING IT ALL TOGETHER

Ethics, integrity and teaching others to win too

Changing habits and perfect practice

* Depending upon program design and location, 9 or 18 holes of golf may be necessary for complete knowledge transfer to occur. No previous golf experience is required for these programs.

Program Coaches



Michael Clingan of The Claymore Group was the founder of Innovation Architects, VP of three international firms and Chancellor of the acclaimed C-bridge Institute on the MIT campus. Michael has trained thousands of executives from organizations such as Agilent, British Telecom, Brush Wellman, Carl Freeman, Chevron, Countrywide Mortgage, Dex Media, MEMC, Seagate, Thomson Financial, TRW and the United Way. Michael lives outside of Rocky Mountain National Park.



Bruce Olson is a 25 year PGA Professional who has coached literally thousands of golfers. He has a reputation for making golf easy and fun to learn. Bruce has served as club professional at courses in Minnesota, Texas, California and France. He has extensive experience in course and golf community development and is the only PGA Pro who is also both a Certified Club Manager and a Certified Golf Course Superintendent. Bruce is currently the professional at the beautiful Golden Gate Park Course in San Francisco.

For more information or to schedule a class, please contact us at 970-613-0923, 415-533-8405 or email us at info@thinkinglikealeader.com